NxtGen
Infinite Datacenter

corefactors
An Integrated Software

CASE STUDY

About - Corefactors

In this digital era, businesses need integrated tools that help them grow successfully. Corefactors was founded in 2013 to create engineered marketing and communication solutions.

Looking at the customer shift and how businesses struggle to keep up their customer base, Teleduce was born. Today Teleduce is helping 8000+ users across India to sell faster and scale faster.

Business Requirement

Corefactors had approached NxtGen with the desire to uplift their infrastructure and business operations. Going into Cloud is never an easy decision to make. Corefactors leapt quite early on in the corporate journey. The collaboration with NxtGen has given them business process efficiency, an opportunity to scale their resources and increased flexibility in operations. Corefactors have benefited from NxtGen services during sessions of server downtime without any loss of data.

Outcomes

Results have been good so far, for Corefactors, overall. The data security and customer insights derived through smooth functioning of operations, helps Corefactors gain a competitive edge ultimately leading to establishing a more sustainable IT environment.

Ultimately, the "Customer is King", and we need to circle all offerings around the wishes and needs of the customer. Corefactors have revolved their objective around providing excellent value to their customers. NxtGen was happy to be a part of this journey with Corefactors. We began our collaboration with this mutual objective and we could not be happier seeing Corefactors achieve the same with such finesse.

Testimony

> NxtGen has been a critical success partner for Corefactors. We are incredibly delighted to be associated with NxtGen for the past three years, and it has been an immense pleasure working with the entire team. We appreciate the dedicated efforts shown by the Sales Team persistently following up with us at regular intervals and meeting in person to ensure that we stay comfortable. The services extended by NxtGen are efficient, quick and prompt responses from the management, which has helped us solve any issues timely, without hindrances. As a result, visiting Datacenter was very smooth, and we had a pleasant experience. We must say the process and strategies adopted by NxtGen is well defined and systematic.

Sharmila S.
Founder & CEO, Corefactors

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